



IBM SurePOS 300 Express for mid-sized retail business

Highlights

- **IBM SurePOS™ 300 Express delivers outstanding reliability, power, flexible choices and excellent overall value**
- **Includes point-of-sale (POS) system, 15" display, keyboard with magnetic stripe reader (MSR), printer and cash drawer**
- **Easy to acquire, install and manage**

Transform your store and protect your budget

To thrive in an on demand world, your mid-sized business is challenged to differentiate itself and build stronger relationships with customers – all while maintaining or lowering costs. Meeting these challenges requires technology solutions you may think are out of your reach. The IBM Express Portfolio™ – a comprehensive line of hardware, software, services and financing solutions – helps businesses like yours acquire the kind of technology used at larger global brands at an affordable price.

These offerings will help you:

- *Lower business risks*
- *Use customer information to make better business decisions*
- *Operate more efficiently*

IBM Express Portfolio solutions are easy to acquire, install, and manage. And because they are competitively priced, IBM Express solutions can help you align your IT investments to meet your business goals.

Affordably priced, amazing flexibility

A key offering in the IBM Express Portfolio for mid-sized business is the IBM SurePOS 300 Express. This space-saving POS solution, complete with peripherals, is engineered specifically for retail environments, providing reliable POS service that can help enhance the customer experience and improve employee productivity. The versatile SurePOS 300 Express can be centrally controlled or used as a standalone POS. Its powerful, open standard technology gives you the flexibility to easily add capabilities as your business needs change.

The IBM SurePOS 300 Express includes:

IBM SurePOS 300 Model 32H

With its compact system unit and distributed peripherals, the IBM SurePOS 300 can be located where counter space is limited. This affordable system features a 40GB¹ hard drive, 256MB memory, 1.2GHz² processor and comes with a cash drawer.



Configurations may vary by country

Keyboard

The PS/2[®] AlphaNumeric (ANPOS) keyboard features a built-in MSR and pointing device for navigating browser-based applications.

IBM SureMark™ Printer TG3

Model TG3 is a fast, quiet, high-quality thermal receipt printer with an impact station for multipart forms and checks.

ThinkVision™ Display³

15" Model L150 is designed to enhance usability, including an advanced ergonomic lift, tilt and swivel stand for comfortable viewing.

Discover new IBM offerings that are easy to implement, scalable, affordable and feature the best of IBM technology.

Visit the IBM On Demand Express Portfolio microsite today at ibm.com/businesscenter/expressportfolio

Find more on SurePOS 300 Express at ibm.com/industries/retail/store

Service and support

IBM Business Partners

Authorized IBM Business Partners deliver the customized software and services many small and mid-sized businesses need to compete effectively.

IBM Global Financing

Competitive rates, flexible terms, and affordable monthly payments can help you conserve cash, lower total cost of ownership and support your overall financial objectives.

National Retail Services Center

The National Retail Services Center (NRSC) helps businesses implement the ondemand vision, and minimize the time and risk of complex integration.

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¹ MB/GB equals one million/billion bytes when referring to storage capacity; accessibility may be less.

² MHz/GHz only measures microprocessor internal clock speed; many factors affect application performance.

³ ThinkVision display price included, but needs to be ordered separately. The ThinkVision display is a product of Lenovo. As with all the IBM Express Portfolio solutions referenced here, it is designed and priced to meet the needs of mid-sized businesses. To learn more about the innovative features and world-class service and support associated with ThinkVision, please visit www.thinkpad.com

